

EAMES GREETING CARD ASSIGNMENT REPORT

OK... so we were supposed to, “do a short write up describing how you used these (the ones we allegedly learned) design principles... in a separate document.” Alllllrighty then.

Framing... yep, that’s a frame alright. It was a bit more complicated than it looks because the thing is from some Egyptian pictogram (no © worries there) which had a nonlinear arrangement. I had to take the inner image and manipulate it into a perfect rectangle while skewing, resizing, cutting away little bits, and just all around “playing with” the outer portion before I could cut out the center rectangle to have my frame.

Symetry... yeah, everything more or less semetrical there, I threw in a little boxing seal there so it would be kind of like a point everything radiated out from... Focal point maybe? I can’t remember if that’s the right term or not. Anyway...

Rule of Thirds... uh... yeah. All my main guys there are pretty much at thirds, or at least they would be if the whole scene weren’t skewed a bit.

Filling the Page... yep, does that... I mean, the entire composition runs off the page (or card).

Simple Back Ground... seems there’s a more precise term that’s more applicable, but yeah, by blurring the crowd in the background there to what kind of seemed like the proper level the foreground stood out much better and it became more balanced because the crystal clear crowd was far too busy. Doing so also unified the crowd with the other elements in that the level of blur gave it an overall tone that blended well with the whole earth tone/somewhat monochromatic color thing I had going on.

OK, well... it said a SHORT write up so I’m going to stop with the whole “design Principals” thing there. Suffice to say it’s certainly not perfect. I had a huge problem finding the images I wanted and everything doesn’t quite balance out as well as it could...

Horus there was was a huge Hi-Res image so I was pretty pleased with him, all I had to do is cut away the glowing doohickey ha had for a hand and put an fist there. Still... he’s a little too clear, a little too sharp to play well with the other dudes. Ole Jesus there though... I spent forever coming up with an image of the Karate Kids “Crane Defense” that was a high enough resolution to enlarge without it becoming TOTALLY pixelated and that’s simply the best I could do. Santa there? Took an eternity to find a referee in that particular pose. I know the faces don’t quite come through clear enough, nobody really catches the joke when they can’t tell so well that that’s Jesus doing the Karate kisk. But that’s the best I could get things to even out for the whole scene. All things considered... I don’t think it came out so bad. I simply couldn’t find the images I wanted.

Th- th- th- that’s all folks.